

# Evolution and market behavior with endogenous strategies

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# Research questions

Consider an asset market and an ecology of investment strategies competing to gain superior returns. The open questions are:

- ⇒ which strategies do survive in the long run?
- ⇒ is a strategy dominating all the others?
- ⇒ is it possible to establish an order relationship among them?

Answer to these questions help to clarify specific issues (think of financial markets) as well as general issues (“as if” point).

# Where do we stand?

## On this issue

- Behavioral Finance (De Long at al 90ab etc)

**Pros** Ecology of strategies behaviorally grounded

**Cons** No wealth-driven strategy selection

**Focus** Market biases

- HAM Finance (a survey is Hommes 2006)

**Pros** Focus on price feedbacks

**Cons** No wealth-driven strategy selection (mostly CARA), deterministic

**Focus** Stylized facts

- Evolutionary Finance (Blume and Easley, Evstigneev et al.)

**Pros** Wealth-driven strategy selection

**Cons** Absence of price feedbacks (no endogenous strategies)

**Focus** Market selection

⇒ Our approach: evolutionary finance with endogenous strategies.

- Trading is repeated and occurs in **discrete time**
- Many assets in constant supply with **uncertain dividends**
- Market is **complete** (Arrow's securities)
- A strategy is a portfolio of **wealth fractions** (CRRA)
- **Walrasian market** clearing
- Intertemporal budget constraint
- Market dynamics is formalized as a **random dynamical system**

# Market model

Market clearing and intertemporal budget constraint

Cash numeraire  $P_{0,t} = 1$ .  $K$  assets.  $I$  agents. Walrasian market clearing equations set prices

$$P_{k,t} = \sum_{i=1}^I \alpha_{k,t}^i W_t^i \quad k \in \{1, \dots, K\},$$

$P_{k,t}$  and  $W_t^i$  price of asset  $k$  and wealth of agent  $i$  at time  $t$ .  $\alpha_t^i$  strategy of agent  $i$  at time  $t$ ,  $\sum_{k=1}^K \alpha_{k,t}^i = 1 - \alpha_{0,t}^i$ .

$s = 1, \dots, S = K$  states with probabilities  $\pi_s$ . If at time  $t + 1$  state  $s(t + 1)$  is realized

$$W_{t+1}^i = \sum_{k=1}^K \frac{\alpha_{k,t}^i W_t^i}{P_{k,t}} (\delta_L P_{k,t+1} + \delta_{k,s(t+1)}) \quad i \in \{1, \dots, I\}.$$

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# Known results

	EXO STRATEGIES $\alpha_t = \alpha(d_{t-1}, \dots, d_0)$	ENDO STRATEGIES $\alpha_t = \alpha(p_{t-1}, \dots, p_0)$
Short Lived Assets	Blume and Easley (1992) $\alpha_s^* \div \pi_s$ $I_\pi(\alpha) = \sum_{s=1}^S \pi_s \log\left(\frac{\pi_s}{\alpha_s}\right)$	dominance? survival? ordering?
Long Lived Assets	Evstigneev et al (2006, 2008) $\alpha_s^* \div \pi_s$	dominance? survival? ordering?

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Short Lived Assets	Blume and Easley (1992) $\alpha_s^* \div \pi_s$ $I_\pi(\alpha) = \sum_{s=1}^S \pi_s \log\left(\frac{\pi_s}{\alpha_s}\right)$	our business today
Long Lived Assets	Evstigneev et al (2006, 2008) $\alpha_s^* \div \pi_s$	dominance? survival? ordering?



# A toy market

- Two states of the world,  $S = 2$ , which occur with probability  $\pi$  and  $1 - \pi$ . Bernoulli process  $\omega = (\dots, \omega_t, \dots, \omega_0) \in \Omega$ .
- Two (short-lived) Arrow's securities,  $K = 2$ , paying  $D_{k,s} = \delta_{k,s}$ .
- Consumption rate is constant and uniform,  $\alpha_0 = c$ .  
 $\alpha_2 = 1 - \alpha_1 - c$ .
- Define normalized prices  $p_{s,t} = \frac{P_{s,t}}{W_t}$  so that  $p_{1,t} + p_{2,t} = 1 - \alpha_0, \forall t$ .
- Two agents,  $l = 2$ , with wealth fractions  $\phi_t = W_t^1 / (W_t^1 + W_t^2)$  and  $1 - \phi_t$ .
- Endogenous strategies with one memory lag,  $L = 1$ ,
  - $\alpha_{1,t}^1 = \alpha_1^1(p_{1,t-1})$  describes the portfolio choice of the first agent,
  - $\alpha_{1,t}^2 = \alpha_1^2(p_{1,t-1})$  describes the portfolio choice of the second agent.

# Two agents: the random dynamical system

Given  $x_t = (\phi_t, p_t, q_t = p_{t-1})$ , the state of our market at time  $t$ , the random dynamical system is the composition of the following maps

$$\left\{ \begin{array}{l} \phi_{t+1} = \begin{cases} \frac{\alpha_1^1(q_t)\phi_t}{p_t} & \text{with probability } \pi \\ \frac{(1-\alpha_0-\alpha_1^1(q_t))\phi_t}{1-\alpha_0-p_t} & \text{with probability } 1-\pi \end{cases}, \\ p_{t+1} = \alpha_1^1(p_t)\phi_{t+1} + (1-\phi_{t+1})\alpha_1^2(p_t), \\ q_{t+1} = p_t. \end{array} \right.$$

That is,  $x_{t+1} = f_\pi(x_t)$  with probability  $\pi$  and  $x_{t+1} = f_{1-\pi}(x_t)$  with probability  $1-\pi$ , depending on the realization of  $\omega_t$ .

### Definition

The state  $x^* = (\phi^*, p^*, q^* = p^*)$  is a deterministic fixed point of the random dynamical system generated by the maps  $f_\pi$  and  $f_{1-\pi}$ ,  $\varphi(t, \omega, x) = \dots f_\pi \circ \dots \circ f_{1-\pi} \dots$ , if it holds

$$\varphi(t, \omega, x^*) = x^* \quad \forall \omega \in \Omega \quad (1)$$

or, in terms of the maps, if it holds both

$$f_\pi(x^*) = x^* \quad \text{and} \quad f_{1-\pi}(x^*) = x^* . \quad (2)$$

# Fixed points

In our toy market

## Theorem

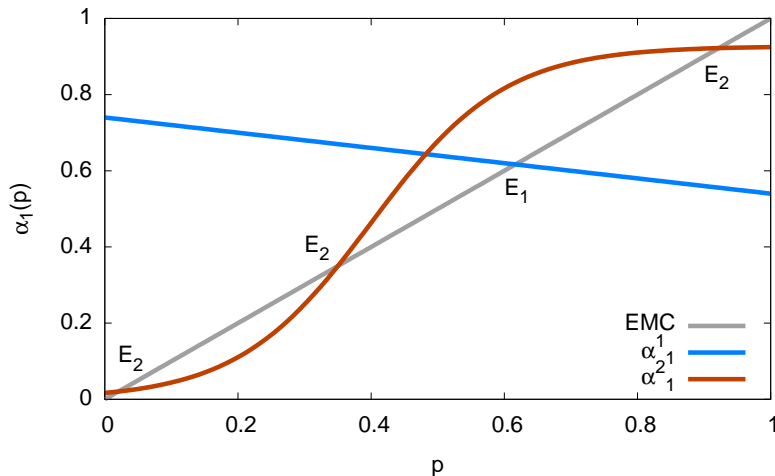
*Fixed points of the random dynamical system that represents the toy market dynamics are given by*

$$x_1^* = (\phi^* = 1, p^* = \alpha_1^1(p^*), q^* = p^*)$$

$$x_2^* = (\phi^* = 0, p^* = \alpha_1^2(p^*), q^* = p^*)$$

$$x_{1/2}^* = (\phi^*, p^* = \alpha_1^1(p^*) = \alpha_1^2(p^*), q^* = p^*)$$

# Fixed points on a plot: the Equilibrium Market Curve



### Definition

A fixed point  $x^*$  of the random dynamical system  $\varphi(t, \omega, x)$  is called locally stable if  $\lim_{t \rightarrow \infty} \|\varphi(t, \omega, x) - x^*\| \rightarrow 0$  for all  $x$  in a neighborhood  $U(\omega)$  of  $x$  and for all  $\omega \in \Omega$ .

# Local stability

In our toy market

## Theorem

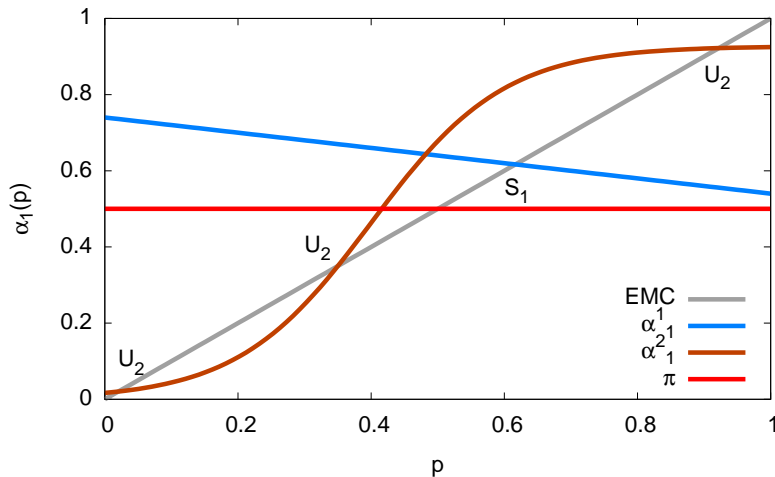
*Provided that the eigenvalues of the iterated map are inside the unit circle the deterministic fixed point is locally stable (use Multiplicative Ergodic Theorem and Local Hartman-Grobman Theorem). For fixed points of the type  $(1, \alpha_1^2(p^*), p^*)$  eigenvalues are*

$$\mu = \left( \frac{\alpha_1^2(p^*)}{\alpha_1^1(p^*)} \right)^\pi \left( \frac{\alpha_2^2(p^*)}{\alpha_2^1(p^*)} \right)^{1-\pi} \quad \text{and} \quad \lambda = \left. \frac{\partial \alpha_1^1(p)}{\partial p} \right|_{p^*} \quad (3)$$

*and for fixed points of the type  $(\phi^*, \alpha_1^1(p^*) = \alpha_1^2(p^*), p^*)$*

$$\mu = 1 \quad \text{and} \quad \lambda = \phi^* \left. \frac{\partial \alpha_1^1(p)}{\partial p} \right|_{p^*} + (1 - \phi^*) \left. \frac{\partial \alpha_1^2(p)}{\partial p} \right|_{p^*} \quad (4)$$

# Local stability on the EMC plot





# Dominance and equivalence

Strategy  $i$  **dominates** strategy  $j$ ,  $i > j$ , if

$$\forall \epsilon > 0, \exists T \text{ s.t. } \text{Prob} \left\{ \frac{\phi_t^j}{\phi_t^i} < \epsilon, \forall t > T \right\} = 1.$$

Strategy  $i$  **is equivalent** to strategy  $j$ ,  $i \sim j$ , if  $\exists$  a  $c \in (0, \infty)$

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Strategy  $i$  **dominates** the economy if

$$\forall \epsilon > 0, \exists T \text{ s.t. } \text{Prob} \left\{ \phi_t^i > 1 - \epsilon, \forall t > T \right\} = 1,$$

or if  $i > j$  for every  $j$ .

With no price feedback the entropy  $I_\pi(\alpha)$  rules

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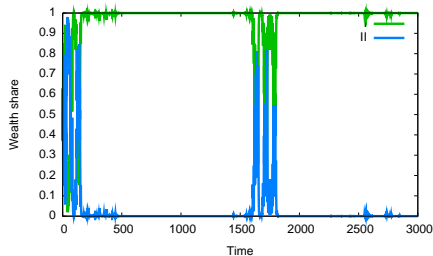
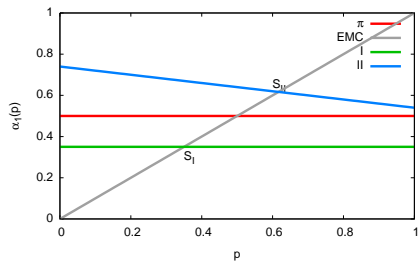
With no price feedback the entropy  $I_\pi(\alpha)$  rules

# Ecology of investment strategies

- **Unbiased:**  $\alpha_{1,t}^{UB} = (1 - \alpha_0)\pi$ .
- **Biased:**  $\alpha_{1,t}^B \neq (1 - \alpha_0)\pi'$  with  $\pi' \neq \pi$ .
- **Price follower:**  $\alpha_{1,t}^{PF}$  such that  $\frac{\partial \alpha_{1,t}^{PF}(p)}{\partial p} > 0$ .
- **Contrarian:**  $\alpha_{1,t}^C$  such that  $\frac{\partial \alpha_{1,t}^C(p)}{\partial p} < 0$ .
- **Logit investor:**  $\alpha_{1,t}^{LG}$  such that  $\alpha_{1,t}^{LG}(p) \sim \exp(\beta U(p))$ .

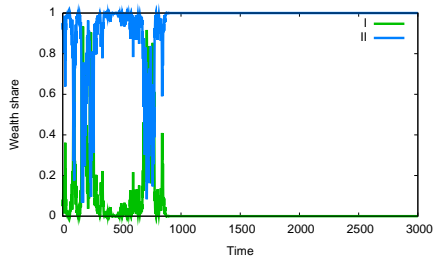
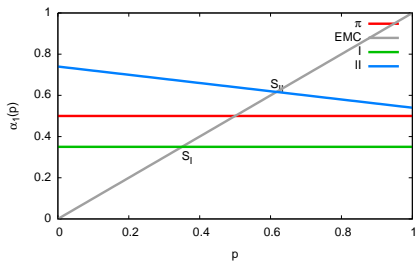
# Ordering is **not** complete

Coexistence of stable equilibria,  $I?II$



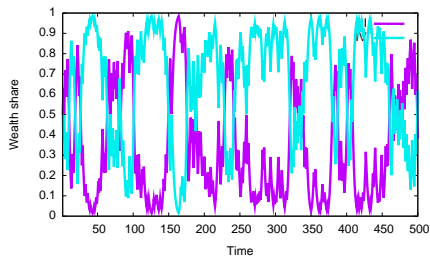
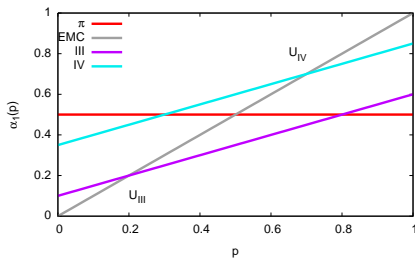
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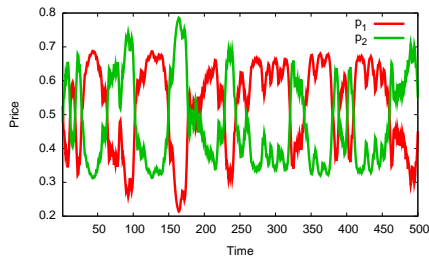
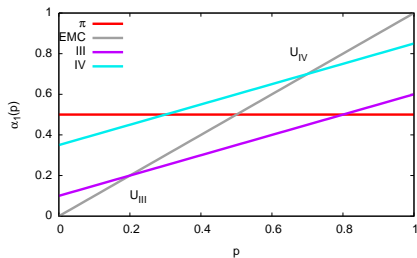
Multiple unstable equilibria, III? IV





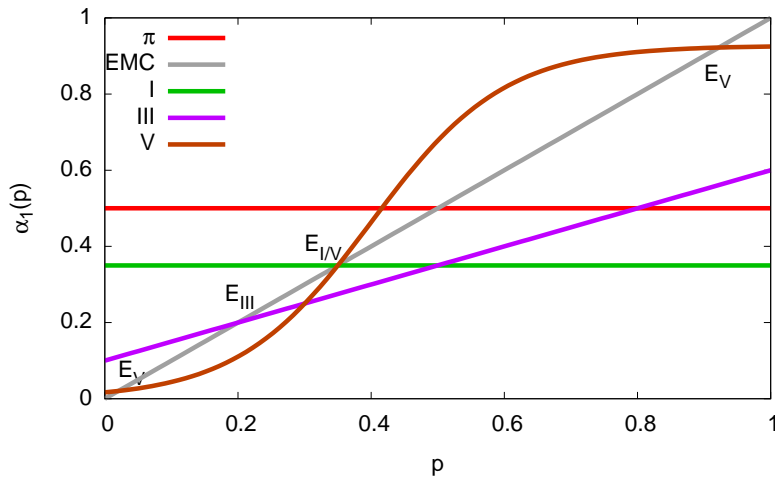
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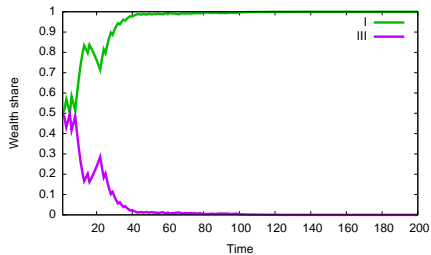
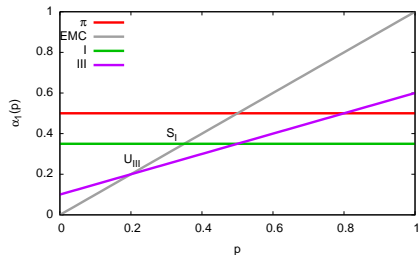
# Ordering is **not** transitive

$$I > III > V \sim I$$



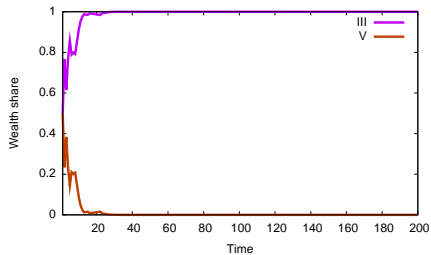
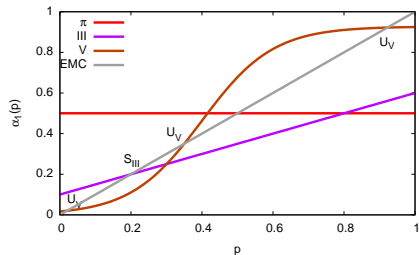
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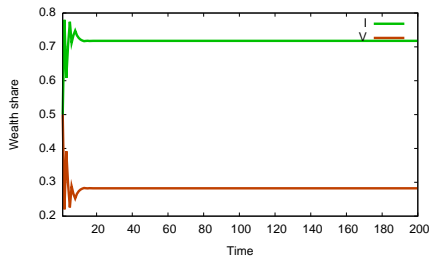
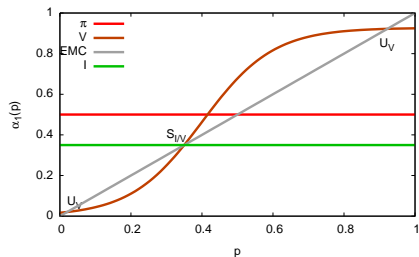
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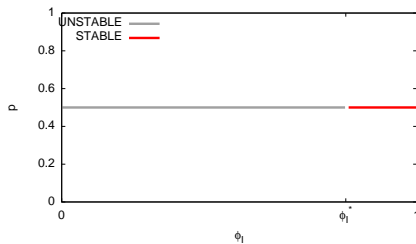
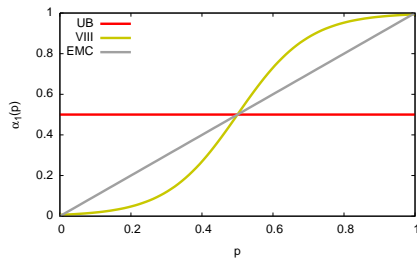
# Ordering is **not** transitive

$$V \sim I$$



# Does it exist a dominant strategy?

Yes, but not strictly



# Beyond toy market

Same type of results holds with  $I$  agents,  $L$  memory lag,  $S = K$  assets.

For  $x^*$  with  $\phi^l = 1$  and  $p^* = \alpha^l(p^*)$ , eigenvalues are

$\Lambda = (\mu_1, \dots, \mu_{I-1}, \lambda_{1,1}, \dots, \lambda_{k,l}, \dots, \lambda_{K-1,L})$ , with

$$\mu_i = \prod_{k=1}^K \left( \frac{\alpha_k^i(p^*)}{\alpha_k^l(p^*)} \right)^{\pi_k}, \quad (5)$$

and, for a any given  $k$ ,  $\lambda_{k,l}$  one of the  $L$  solutions of the following equation

$$\lambda^L + \sum_{l=0}^{L-1} \lambda^l (\alpha_k^l)^{(L-1-l,k)} = 0, \quad (6)$$

where

$$(\alpha_k^l)^{(0,k)} = \left. \frac{\partial \alpha_k^l}{\partial p_k} \right|_{p^*}, \quad (\alpha_k^l)^{(l,k)} = \left. \frac{\partial \alpha_k^l}{\partial p_k^l} \right|_{p^*} \quad l = 1, \dots, L, \quad k = 1, \dots, K-$$

- Many fixed points, located on the Equilibrium Market Curve, whose local stability depends both on
    - Entropy w.r.t. dividend payment process
    - Price feedbacks being not too strong
- ⇒ No ordering relation based on market dominance can be established