Given any closed Riemannian manifold M, we construct a reversible diffusion process on the space $\mathcal{P}(M)$ of probability measures on M that is

• reversible w.r.t. the entropic measure P^{β} on $\mathcal{P}(M)$, heuristically given as

$$dP^{\beta}(\mu) = \frac{1}{Z} e^{-\beta \operatorname{Ent}(\mu|m)} dP^{0}(\mu);$$

• associated with a regular Dirichlet form with carré du champ derived from the Wasserstein gradient in the sense of Otto calculus

$$\mathcal{E}_W(f) = \liminf_{\tilde{f} \to f} \ \frac{1}{2} \int_{\mathcal{P}(M)} \|\nabla_W \tilde{f}\|^2(\mu) \ dP^{\beta}(\mu);$$

 \bullet non-degenerate, at least in the case of the *n*-sphere and the *n*-torus.